Vagyu Breeds and Brands

There are over 200 Wagyu brands in Japan, each one accorded to cattle or beef meeting certain standards based on place of production, bloodline, breed, grade, and rearing method and period. Listed here are 52 leading brands (criteria vary from brand to brand).

O Hokkaido Ikeda Beef

Wine dregs are added to the feed. The meat is on the lean side.

AAomori Aomori Kuraishi Beef

This brand's appeal lies in its full, rustic flavor.

(A) Iwate

O Iwate

O Akita

Iwate Shorthorn Wagyu A lean-meat brand produced

through natural breeding.

Maezawa Beef Brightly marbled meat lauded for

its sublime savoriness.

Ugo Beef An Akita local favorite with fine marbling and a rich, deep umami.

Sendai Beef

A diet of quality rice and hay provides a mellow, juicy flavor.

Yamagata

Yonezawa Beef

Known for its texture, firmness, and distinctive sweetness.

Yamagata Yamagata Beef

Fat is the key to the delicious taste of this fine-textured beef.

O Fukushima Fukushima Beef

Fine marbling makes this beef ideal for shabu-shabu.

@ Ibaraki Hitachi Beef

Feed containing barley and other local grains yields quality fat.

① Tochigi Tochigi Beef

Four-time all-Japan top prizewinner and an export hit in the U.S.

@ Gunma

Joshu Wagyu

Wheat-based feed is the secret of this mineral-rich meat.

® Saitama

Bushu Beef

Super-sweet and tender thanks to its delicate texture.

Shizuoka Ashitaka Beef

This meat's robust flavor makes it ideal for sukiyaki.

Mikawa Beef

Features quality fat, a chewy texture, and a sweet taste.

A name synonymous with

premium Japanese beef.

Varying feed mixtures produce

meat with a rich aroma and body.

Fragrant, fine-textured meat from

cattle raised at least 26 months.

Soft, flavorful beef from heifers

One of the Wagyu Big Three along

with Matsusaka and Kobe beef.

raised for 30 months or more.

Iga Beef

Wakayama

Kumano Beef

Yamato Beef

Omi Beef

Kazusa Beef Matsusaka Beef

A refreshing aftertaste thanks to fat with a low melting point.

A light-flavored rarity as only a

few cattle go to market annually.

© Kanagawa

© Tokyo

Akigawa Beef

Hayama Beef

Rice and soybean lees in the feed produce a sweet, butter-soft beef.

Murakami Beef

Strict standards ensure delicious melt-in-the-mouth marbling.

1 Toyama

Toyama Beef

Rice bran in the feed ups the oleic acid, an umami component.

Noto Beef

Winner of the Fat Quality Prize in Japan's "Wagyu Olympics."

@ Fukui

Wakasa Beef

Known for the sweetness of its juices and a refined aftertaste.

@ Yamanashi

Koshu Beef

Fattened for a lengthy 30 to 33 months on feed with whisky lees.

2 Nagano

Shinshu Beef 77 77 Feed that includes apple dregs provides umami-rich flavor.

@ Gifu

Hida Beef

Famed throughout Japan for its marbling and full-bodied taste.

⊕ Kyoto Kyoto Beef

Meat with a refined texture from

cattle raised 22 months or more.

Osaka Ume Beef

Cattle are fed over 1 kg of pickled apricots daily for six months.

1 Hyogo

Kobe Beef

A name bestowed only on Tajima beef meeting strict criteria.

Hyogo

Tajima Beef

Breeding stock for top-brand beef raised throughout Japan.

Okayama

Chiya Beef

Boasts a bloodline going back centuries.

@ Hiroshima

Hiroshima Beef

Created by crossbreeding for lean meat with a full flavor.

1 Shimane

Iwami Beef

Famed for tender meat. Only 200 head are produced each year.

Tottori Olein 55 Beef

Tottori Wagyu with high oleic acid content to maximize tenderness.

1 Yamaguchi

Mishima Beef

This indigenous breed, the progenitor of Japanese Black Wagyu, is a national designated Natural Monument, Only about 10 bulls, excluding those used for breeding, are put on the market every year, making this premium beef a rarity.

© Tokushima Awa Reef

Firm, well-marbled beef from cattle raised at least 30 months.

© Kagawa Olive Beef

Feed containing pressed olives adds zest. Goes well in salads.

@ Ehime

Ishizuchi Beef

Reasonably priced beef with tasty meat and fat.

(1) Kochi

Tosa Brown

A variety of Japanese Brown further improved in Kochi.

© Fukuoka

Kokura Beef

Only about 100 head are certified yearly for this premium brand.

The Oita Bungo Beef

Fine marbling and a mellow, melt-in-the-mouth flavor.

@ Miyazaki

Ozaki Beef

1 Miyazaki

Miyazaki Beef

A two-time "Wagyu Olympics" winner and a popular export.

© Kumamoto

Kumamoto Japanese Black

Known for stringent health monitoring of each animal.

O Saga

Saga Beef

Strict grading standards maintain a sweet, full-bodied flavor.

@ Nagasaki

Iki Beef

All phases of breeding and rearing take place on Iki Island.

Kagoshima

Kagoshima Black Beef

The leader in production of Japanese Black beef in Japan.

Ishigaki Beef

The beef served at the 26th G8 summit in Okinawa in 2000.